

DataLabs® EDC

Revolutionizing clinical data management

Key features

- Highest possible rating for ease of use by Forrester Research
- Solution won the Microsoft® Pharmaceutical and Life Sciences Innovation Award
- EDC and paper data management in one powerful system
- Fully integrated with ClinPhone® RTSM (Randomization and Trial Supply Management)
- Streamlined workflow and interface to other clinical systems via our Clinical Technology Integration Platform (CTIP)
- Custom reporting capabilities
- Effortless, automated mid-study updates
- Customized event-driven notifications and alerts and effective collaboration tools
- Complete dictionary coding and management
- CDISC Certified Partner

Elegant Simplicity

DataLabs® was designed with one key objective: to provide the best user experience possible by delivering exceptional features through an intuitive interface. The resulting solution is a full-featured data management system that sponsors and CROs can implement on their own or by using our ASP-hosted services.

Many trials continue to utilize paper-driven processes even as sponsors and sites advance toward EDC adoption. To address this, Perceptive Informatics offers a single data management system designed specifically to unify the functionality of Paper Data Entry (PDE) with the flexibility of Electronic Data Capture (EDC) into an elegant clinical data management platform. This provides greater flexibility and enables users to migrate smoothly to EDC. Even paper-based studies can use the software's robust electronic query resolution features to accelerate processes and help users and sites witness the benefits of electronic systems first hand.

Perceptive Informatics is among the first technology providers to have a CDISC certified EDC system. This certification ensures effective data exchange in full compliance with the industry's leading standard.

Key Benefits

- Minimal learning curve for rapid study start-up
- Widely accepted EDC solution offered by the leading eClinical solutions provider
- Easy integration with an array of clinical systems
- Immediate data visibility to all appropriate study stakeholders
- Run adaptive trials and implement protocol amendments quickly
- Improved, streamlined workflow using EDC and/or paper
- Quick enterprise implementation or ASP-hosting
- Conduct truly global hybrid (PDE and EDC) clinical trials on one system
- Easy transition from paper to EDC with minimal training required

DataLabs® EDC

Minimal learning curve for rapid study

start-up – Forrester Research gave DataLabs the highest possible rating for ease of use. This positive end user experience leads to rapid adoption allowing stakeholders to tap into the benefits of EDC quickly.

Quick enterprise implementation or ASP-

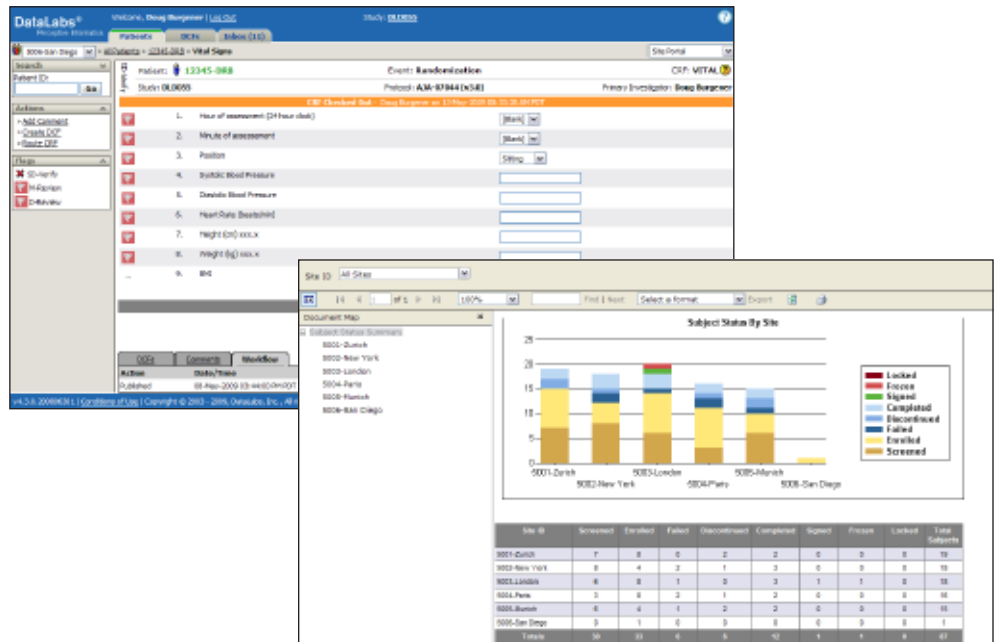
hosting – Flexible implementation options enable you to choose the most convenient method for your organization. Our Professional Services team has considerable experience in ASP-hosting and in helping your company to migrate to full enterprise implementation.

Streamlines workflow and interfaces to other

clinical systems – Optimize the exchange of data between your clinical applications. Our team of integration developers is continually adding to the number of systems with which you can connect.

EDC and paper data management in one

powerful system – Data collected via EDC and/or paper is entered in a common interface stored in a single database, eliminating the need for costly and time consuming integration activities. The common interface also accelerates the migration from paper to EDC.



Effortless, automated mid-study updates –

The future of clinical trials lies in the ability to adapt the design of studies in response to the data collected. DataLabs provides a comprehensive view of your trials to enable faster and smarter decision making. Live study changes can then be implemented quickly.

CDISC Certified – Not only does Perceptive promote industry standards, but it is among the first technology providers to have a CDISC certified EDC solution. DataLabs has

been successfully validated and given CDISC certified status for its Operational Data Model (ODM) Export Capabilities. This certification ensures effective data exchange in full compliance with the industry's leading standard.