

# Medical Imaging

## Seeing is believing

### Key features

- **Study design consulting from protocol to charter development**
- **Investigator training and site qualification**
- **Sophisticated proprietary image management and analysis software tools**
- **Global network of in-house and independent subspecialty readers**
- **Image quality control and query management by dedicated in-house research associates specifically trained in image processing and preparation**
- **Dedicated team to support exploratory and early phase imaging needs**
- **Full support for “collect, hold and ready” service**
- **Regulatory support for meetings and submissions**

### Key Benefits

- Proactive consultation by therapeutic experts to determine optimal imaging approach for program/study objectives
- Dedicated medical writing group providing protocol consultation and developing image acquisition guidelines, charters and reviewer manuals
- Total quality assurance for reliable and reproducible results through fully validated tools and processes
- Flexibility of choice between in-house readers and external reviewer network to suit sponsors' individual requirements and preferences
- Analysis eCRF automatically linked with image annotations and measurements for enhanced efficiency and accuracy
- Fully scalable and flexible technology that can be integrated with third-party analysis tools
- Faster site initiation and reduced queries through electronic submission of image data directly from sites to Perceptive Informatics' systems

### Proven Expertise

Medical imaging is a valuable, cost-effective tool for accelerating the drug development process. In many clinical studies, medical imaging is routinely used not only as a validated surrogate endpoint, but also to provide key insights to aid early pipeline decision making.

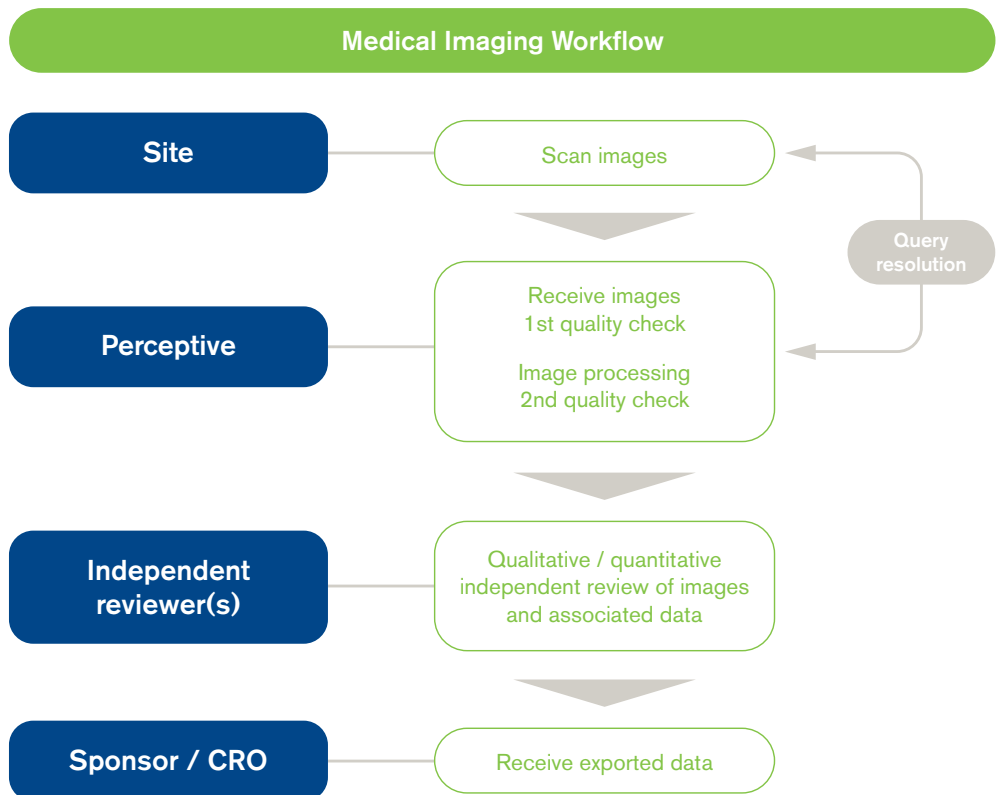
Perceptive Informatics is a leading imaging provider with exceptional breadth and depth of experience backed by a robust, global infrastructure. Our comprehensive service spans all the requirements for successful imaging implementation including: protocol/study design and charter development, site qualification, in-house image QC, independent image reading and analysis, data reconciliation and export, final image archival, regulatory support and submission.

## Medical Imaging

Perceptive's Medical Imaging Group consists of renowned medical and regulatory experts with an unrivaled scale of experience across a broad spectrum of therapy areas including oncology, cardiology, neurology and musculoskeletal. We have a demonstrated track record of successfully delivering standardized image acquisitions, rigorous analysis and quality endpoint data through validated techniques and tools. With Perceptive, you are in the hands of proven experts who can help you confidently navigate from protocol design all the way to successful FDA submissions. Why trust anyone else?

### Making it Easier for You

Perceptive's medical imaging service is underpinned by strong project management and a sophisticated proprietary technology platform. Every project is overseen by a dedicated team consisting of a program director, project manager, medical specialist, medical writer and imaging research associates. As required, the team is also supplemented by on-staff medical experts and well-established external scientific advisors. The project team has an in-depth understanding of industry best practices and is focused on delivering the highest quality service throughout the trial's entire life cycle.



Our technology and service models allow the utmost flexibility and scalability to support trials of any complexity, scale or geographical spread. The extensive global network of independent readers, together with our proprietary

image tracking and analysis technologies designed to easily support any specialty applications or third-party tools, means you can rely on Perceptive for all of your imaging requirements.