

Technology aligned

ClinPhone **RTSM**

Imaging

CTMS

EDC

ePRO

Solutions

Accelerating
drug development
through innovation





The industry's leading eClinical solutions provider

Perceptive Informatics helps customers accelerate the drug development process through innovation. Our product portfolio is built on leading-edge technology and is combined with extensive medical and clinical expertise, as well as a deep understanding of the regulatory environment. Perceptive provides a powerful suite of integrated technologies and services that facilitate more informed and accelerated decision making throughout the clinical trials process.

The clinical trial technology landscape is evolving. Today companies are seeking technology solutions that facilitate a data flow that mirrors and aligns with their end-to-end processes—from recruitment through analysis and decision making, to final submission. At Perceptive Informatics, we're addressing these market

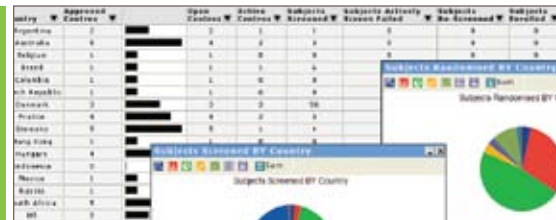
needs directly and are blurring the boundaries between products that traditionally have been used in isolation. Our product design methodology, geared towards aligning with your processes, equates to simplified workflow for you. This represents a radical shift in the way technology is used in clinical trials. As a result, our solutions can help you improve efficiency and productivity, and ultimately reduce the costs associated with clinical research.

Each element of our eClinical suite is designed to deliver practical and tangible results—decreasing the time, cost and risk associated with the development and launching of new products. Our tried and tested solutions are used by many of the world's leading biopharmaceutical companies and CROs.

At Perceptive Informatics, we're committed to technological excellence and unparalleled service. Please contact us today to learn more about how Perceptive's eClinical technologies can help to improve the efficiency and productivity of your clinical studies.

Our versatile, comprehensive eClinical Suite is built upon six areas, each of which makes extensive use of innovative technology:

ClinPhone RTSM, Imaging, EDC, CTMS, ePRO & Solutions.



ClinPhone® RTSM (Randomization and Trial Supply Management)

The clinical trial industry relies on robust IVR/IWR systems to provide essential real-time randomization, emergency code-break, medication dispensing and site and depot supply inventory control. Our unrivaled knowledge and expertise accumulated from over 2,800 studies is automatically built into every ClinPhone RTSM solution. Our leading services range from rapid deployment of ready-made RTSM systems using ClinPhone Compact, to fully customized study-specific applications.

ClinPhone RTSM applications are supported by total commitment to service excellence. Our support help desk is staffed 24/7 by in-house operators with full access to the applications, enabling rapid resolution of end-user difficulties. Underpinned by robust and reliable technology, ClinPhone RTSM solutions are connected by 240 phone lines providing extensive toll-free access from all around the globe, and secure web connectivity uniquely available in any language.



Medical Imaging

Perceptive Informatics is an industry leader in helping to develop and validate new and novel imaging surrogate endpoints and standardizing image acquisition, collection and independent assessment. Our global imaging team has significant experience using various modalities, from standard CT and MR, to more functional imaging such as DCE-MRI. The ability to manage studies in Phase I through IV offers clients the scalability and stability they seek for their compounds.

The combination of medical, operational and technological expertise has enabled Perceptive's imaging team to effectively service clients' needs across a broad spectrum of therapeutic areas including oncology, CNS, cardiovascular and musculoskeletal. Perceptive Informatics' comprehensive imaging service spans all the requirements for successful

imaging implementation including study design and charter development; site qualification; in-house image QC; independent image reading and analysis; final image archival; regulatory support and reporting.



CTMS (Clinical Trials Management System)

A CTMS yields immediate efficiencies and cost savings for clinical operations. By providing a single, centralized system to orchestrate operational and administrative activities, a CTMS allows biopharmaceutical companies and CROs to intelligently manage the complexities of clinical trials. Instead of relying on disparate "islands" of information, often in direct conflict with each other, CTMS users benefit from sharing consistent trial data across the entire enterprise. This allows the sponsor organization to streamline processes, appropriately respond to current statuses and proactively manage their trials.

Perceptive Informatics has two leading CTMS solutions:

- **IMPACT®** is a leading CTMS solution for top global pharmaceutical companies. With IMPACT, you will benefit from its global capabilities, adaptable framework and exceptional breadth of functionality. Product modules cover the management of trial progress, planning, monitoring activities, supplies and finance.
- **TrialWorks®** is a leading solution for emerging biopharmaceutical companies. As a full-feature turnkey solution, TrialWorks provides rapid implementation and ultimately, accelerated ROI. Infused with best practices, you can be confident that the system was built with you in mind. TrialWorks can be licensed and installed at your facilities as an enterprise solution or implemented as a hosted solution.



EDC (Electronic Data Capture)

The DataLabs® EDC solution is one of the industry's first single data management systems that unifies the functionality of paper data entry (PDE) with the flexibility of electronic data capture (EDC) in one, easy-to-use electronic clinical data management platform.

Enabling sponsors and CROs to conduct hybrid trials using their preferred method of data collection, DataLabs is able to combine data collected on paper with data collected electronically into one electronic clinical data management platform. The collected information feeds into a single database providing sponsors with fully integrated data. With DataLabs, users are able to design a study, collect data using either method and then clean and manage that data using a single system. DataLabs provides end-users with an intuitive, familiar and easy-to-use experience.



ePRO (Electronic Patient-Reported Outcomes)

Patient self-reported data are increasingly playing a key part in efficacy and quality of life assessment, patient recruitment, symptom and safety information and medical compliance monitoring. Choosing the right ePRO modality—IVR, web, PDA or Tablet*—is an important decision, and Perceptive's *Modality Decision Tool* can help you decide which ePRO method is optimal for your protocol.

Perceptive's intuitive and easy-to-use ePRO solution has delivered more than two million patient assessments worldwide. It has been used to capture patient self-reported data ranging from simple diaries to validated instruments such as health-related quality of life (HRQL) questionnaires to complex clinical assessments such as depression evaluation.

Our specialist ePRO team has extensive clinical, regulatory and technical expertise to guide you through every step of the way including modality selection, ePRO instrument design, system development and data monitoring. With rigorous clinical, linguistic and systems validation firmly in place, backed by the robust global infrastructure including live 24/7/365 help desk support, you can be assured of total quality and reliability for your ePRO data.

*Offered in conjunction with invivodata inc.



Solutions

As the industry's leading eClinical solutions provider, Perceptive Informatics is at the forefront of research and development to ensure we provide innovative solutions to meet the evolving needs of our customers. By developing solutions that are firmly rooted in solving key problems faced by our customers, Perceptive Informatics is able to help clients streamline workflow, enhance decision making and ultimately improve the performance of clinical trials.

Whether you need to optimize the performance of your Phase I units, achieve real-time integrations across different systems or implement complex adaptive trials, Perceptive delivers the right solutions for you. Bringing together the exceptional breadth of products, proven clinical and technology expertise, and cutting-edge innovation, we are able to provide leading solutions for all your clinical technology requirements. Our solutions are underpinned by robust infrastructure, assuring you of the total quality and reliability you have come to expect from Perceptive. Furthermore, sophisticated integration is proactively built into our products to ensure your systems work together synergistically.

For more information

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